

HOBART WASHSMART app wins German Innovation Award

Offenburg – "Everything at a glance" is the slogan of the HOBART WASHSMART app that allows users to connect their dishwasher to their mobile devices and see all relevant data at a glance. This feature convinced the expert jury of the "Rat für Formgebung" (German Design Council) who recently presented the "German Innovation Award 2019" to the WASHSMART app.

With the German Innovation Award, the German Design Council honours the best and most effective innovations that offer users solutions and services with real added value. "With our WASHSMART app, all relevant information on the status of the machine can be retrieved at the push of a button. This is a great feature, because users are always informed well in advance of due maintenance dates and can see any system messages or chemicals consumption data," says Daniel Glasow, HOBART Head of Sales D/A/CH.

With the help of this data, the user can avoid standstill, re-order consumables directly via the app, or give the service technician some advance information before an on-site call. With the help of the troubleshooting guide comprised in the HOBART app, users can remedy minor faults themselves. If the problem still cannot be solved, the customer contacts the customer service or a qualified service partner directly via the HOBART app.

The competition

The German Innovation Award was first presented in 2018. It addresses small enterprises as well as large corporations, B2B or B2C – every company offering innovative products which are part of an overall solution. The German Design Council is one of the leading international competence centres for design. Initiated by the German Bundesrat and sponsored by German industry, it has been supporting companies in their brand and design development for more than 60 years and strengthening German design as an economic factor.

For more information about HOBART, please visit www.hobart-export.com

Picture:



Caption:

HOBART Head of Sales Daniel Glasow D/A/CH (left) and Michael Korta (HOBART Business Unit Manager Warewash Systems) proudly accepted the award during the ceremony in the Berlin Technikmuseum.

Note on pictures:

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About HOBART:

Based in Offenburg, Germany, HOBART leads the world market in commercial warewashing technology. We serve customers such as hotels, restaurants and caterers, bakeries and butcheries as well as supermarkets, airlines, cruise ships, automotive suppliers, research centres and pharmaceutical companies across the world. HOBART develops, produces and sells warewashing and cleaning, cooking, food preparation and waste treatment appliances and systems. The company has a global workforce of 6,900 employees, approximately 1,000 of them in Germany. HOBART is a subsidiary of the US Illinois Tool Works (ITW) Group, which manufactures and sells a variety of products; the group has a staff of 50,000 employees in 800 autonomous companies in 56 countries.